



VIV MEA 2020
ABU DHABI, U.A.E. | MARCH 9-11

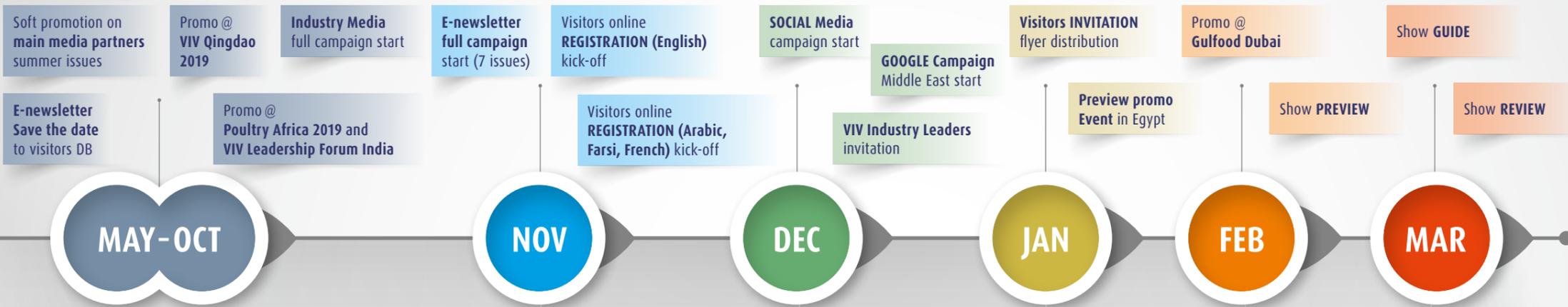


INTERNATIONAL TRADE SHOW
FROM FEED TO FOOD
FOR THE MIDDLE EAST AND AFRICA
& WORLD LEADERSHIP CONFERENCE ON MARCH 8

VISITOR CAMPAIGN: PLUG-IN!

ORGANIZER ACTIONS

JOIN THE CAMPAIGN



The show campaign speaks:
English | Arabic | Farsi | French

Make sure your booth speaks some of these languages too and facilitate the communication onsite!



Sustainable production
Food security
Biosecurity and farming
Dairy at VIV MEA
Aqua at VIV MEA

These are some of the topics that VIV MEA 2020 campaign will highlight. Does your company have interesting articles or videos on these topics? Send to the VIV team for possible inclusion in the organizer's campaign!

YOUR FREE PROMOTION TOOLS

"Visit us" Banners & Logos (ready end of November)

Unique registration link to collect your new leads and get a busy booth

Online exhibitor catalogue: year long exposure for your company and stories

Free and ready-to-use: find your personal tools on: www.vivmea.nl

> exhibit > preparation > service portal

INVITE YOUR CLIENTS!

Make use of VIV MEA free tools and join us at various online and printed campaigns

GENERATE HIGH-TRAFFIC AT YOUR BOOTH TO INCREASE YOUR ROI!

Complete your profile and make it appealing on VIV Online 24/7

Book your Customized Marketing Opportunities (your promo before-during-after the show)

Book your Seminar slot at VIV MEA

Place your "Visit us" banner on your website & e-mail signature

Place your news on the show media partner publications

Share the show posts on your socials

Send your digital or printed invitation to Clients!

Update your profile on VIV Online 24/7, add news

Advertise in the Show guide (distributed for free onsite)

Provide your press kit at the VIV MEA international press room

Post and share on socials!

Send reminder and exhibition offer to your clients

SHOW PARTNERS:



MEDIA PARTNERS:



VIV TEAM ASSISTS YOUR CAMPAIGN:

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CAMPAIGNS FOCUS REGIONS:



WWW.VIV.NET

organized by vnu exhibitions europe

In co-location with Global forum for innovation in agriculture

REVIEW THE PREVIOUS EDITION: VIV MEA 2018
www.vivmea.nl/2018-review/