



VIV MEA 2021

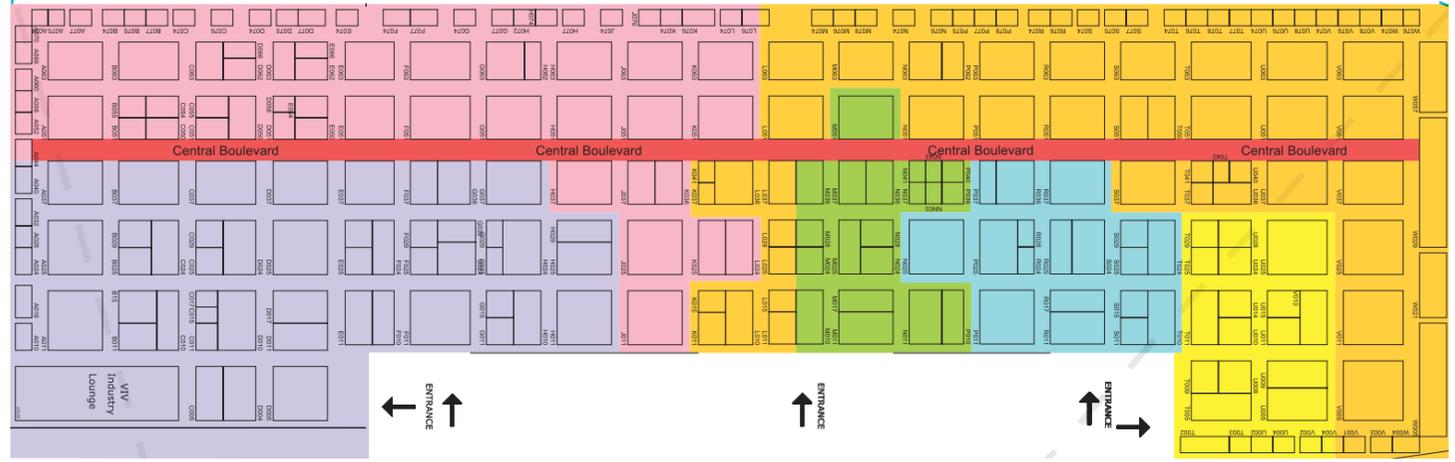
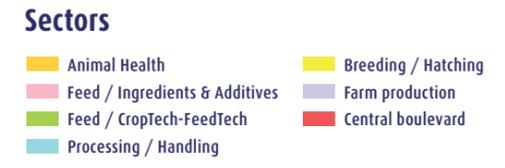
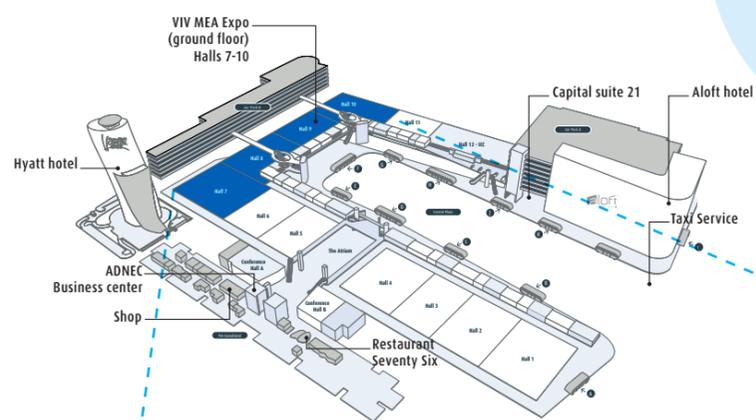
ABU DHABI, U.A.E.
23-25 NOVEMBER

3RD EDITION

INTERNATIONAL TRADE SHOW FROM FEED TO FOOD FOR THE MIDDLE EAST AND AFRICA

SHOW PARTNERS

**MEDIA OFFICIAL PARTNERS
GLOBAL AND REGIONAL COVERAGE**

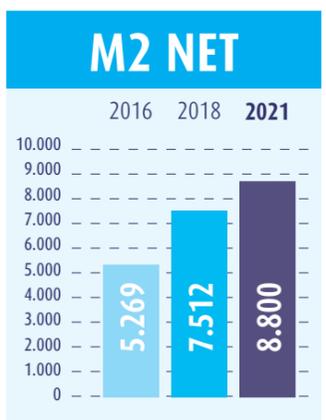
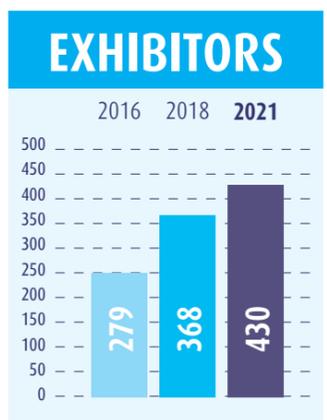


Tentative draft. Final floor plan available one month before the show.



COUNTRIES

	2016	2018										
Visitors	98	88										
Exhibitors	37	46										
<table border="0"> <tr> <td>26% U.A.E</td> <td>31% U.A.E</td> </tr> <tr> <td>9% Egypt</td> <td>9% Iran</td> </tr> <tr> <td>9% Iran</td> <td>8% Pakistan</td> </tr> <tr> <td>6% Pakistan</td> <td>7% Egypt</td> </tr> <tr> <td>6% Saudi Arabia</td> <td>6% Saudi Arabia</td> </tr> </table>			26% U.A.E	31% U.A.E	9% Egypt	9% Iran	9% Iran	8% Pakistan	6% Pakistan	7% Egypt	6% Saudi Arabia	6% Saudi Arabia
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9% Egypt	9% Iran											
9% Iran	8% Pakistan											
6% Pakistan	7% Egypt											
6% Saudi Arabia	6% Saudi Arabia											



SHOW RATING

	2016	2018
Visitors	7.8/10	8.0/10
Exhibitors	8.3/10	7.3/10